

HARD ROCK ATLANTIC CITY PRESENTS



**BENEFITING THE
BOYS & GIRLS CLUB OF ATLANTIC CITY**

CHAMPION/PRESENTING EVENT SPONSOR - \$100,000

- 20 Tickets - 20 guests: Two VIP tables at the Exclusive Dinner Event & Cocktail Reception
- Hard Rock Atlantic City Website, Social Media, Materials and inclusion in National Press Release
- Banner Signage and Event Recognition
- Private After Party at The Balcony with celebrities and Trophy photo

LEGEND SPONSOR - \$50,000

- 20 Tickets - 20 guests: Two VIP Tables at the Exclusive Dinner Event & Cocktail Reception
- Hard Rock Atlantic City Website, Social Media and Materials
- Banner Signage and Event Recognition
- Private After Party at The Balcony with celebrities and Trophy photo

MVP SPONSOR - \$25,000

- 10 Tickets - 10 guests: One VIP Table at the Exclusive Dinner Event & Cocktail Reception
- Listing on Hard Rock Atlantic City Website and Social Media
- Banner signage
- Private After Party at The Balcony with celebrities and Trophy photo

ALL-STAR SPONSOR \$10,000

- 10 Guests for General Attendance at VIP Dinner Event
- Listing on Hard Rock Atlantic City Website and Social Media
- Event signage
- Private After Party at the Balcony with celebrities and Trophy photo

INDIVIDUAL TICKET \$500

Contact Info:

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*Honoring the 2026 NBA Champions
Leon Rose and William Wesley
of the New York Knicks*

*Benefiting Boys & Girls Club of
Atlantic City*

Hard Rock Live at Etes Arena

SATURDAY, SEPTEMBER 19

5PM - 7PM Cocktail Reception

7PM - 9PM Dinner

9PM - 12AM Exclusive After Party at The Balcony



Join us in honoring Leon Rose, President of the New York Knicks, and William "World Wide Wes" Wesley, Executive VP - Senior Basketball Advisor for the Knicks, for their incredible contributions to the team's historic 2026 Championship. Enjoy an unforgettable evening of cocktails, dinner, and live entertainment at Hard Rock Live at Etes Arena, all while paying it forward, with all ticket proceeds benefiting the Boys & Girls Club of Atlantic City. Together, we'll celebrate champions, honor their accomplishments, and give back to the next generation.